



Keeping up with accelerated growth

How **SAMEDAY** Powers **Scalable, Automated Locker Payments** with **Symphopay**

How SAMEDAY Powers Scalable, Automated Payments across 2,700+ lockers nationwide with Symphopay

EXECUTIVE SUMMARY

SAMEDAY, one of Romania's most innovative courier companies, operating the largest network of parcel lockers, partnered with Symphopay to scale payments across its easybox network of digitally accessible, self-service parcel delivery machines. As the business grew at record speed, SAMEDAY needed a payment infrastructure that could integrate seamlessly into the delivery flow, operate reliably in any conditions, and scale effortlessly with business growth.

With Symphopay's multi-bank orchestration platform and coordinated POS rollout, SAMEDAY addressed its need for more flexibility to work with multiple banking partners, reduced operational costs through automation, and achieved real-time reconciliation integrated with AWB numbers. These improvements provided greater control, efficiency, and scalability, that supported the company's rapid expansion.

CHALLENGES

- ▲ **Scaling complexity:** Rapid locker deployment across Romania required a payment system that could match SAMEDAY's accelerated growth pace and integrate directly with its courier workflows.
- ▲ **Operational efficiency:** Reconciliation of thousands of daily transactions had to be automated and error-free to avoid delays and inefficiencies.
- ▲ **Extreme operating conditions:** Payment terminals needed to function reliably in environments ranging from -20°C in winter to +70°C inside lockers in summer.
- ▲ **Centralized management:** A growing national network demanded stability, remote monitoring, and easy administration of all devices.

SOLUTION

Multi-bank Orchestration

Flexibility to partner with multiple banks, strategically distribute transactions and optimize financial flows.

Accelerated POS rollout

Delivering and deploying hundreds of terminals per month nationwide, in sync with all acquiring banks.

Flexible & fast integration

Payments fully embedded into easybox business processes and customer experience.

Automated reconciliation

Seamless AWB-linked reconciliation eliminated manual errors and reduced costs.

Locker-ready resilience

Terminals designed for harsh weather, from -20°C to +70°C.

Performance in processing & monitoring

Automated the entire operating process, optimized transaction routing and real-time transaction analytics.

RESULTS

- ▲ **Significant reduction** in operating costs.
- ▲ **Zero errors**, eliminating reconciliation mistakes and manual processing.
- ▲ **2,700+ lockers**, deployment at scale, with multiple acquiring banks integrated.
- ▲ **Installation Speed**, with a robust process enabling rollout of hundreds of new locations per month.
- ▲ **Strengthening positioning**, consolidating SAMEDAY's position as the market innovation leader in delivery lockers.



"Improved customer experience and enhanced operational and financial efficiency are the main benefits of the SAMEDAY easybox network. We continue to build a smarter, more sustainable system that embraces digital innovation and long-term partnerships, offering a convenient and durable solution that elevates our clients' delivery experience"

Mihai Trăistaru,
VP of Products, SAMEDAY Group

ABOUT SAMEDAY

Founded in 2007, SAMEDAY is one of Romania's fastest-growing courier companies, built on technology and innovation. As a delivery partner of thousands of e-tailers, the company benefits from strong synergies in logistics and e-commerce, enabling rapid scaling and customer-focused solutions.

The company has become the pioneer of the easybox locker network, now counting over 5,800 lockers in Romania and more than 9,250 out-of-home delivery points across Romania, Hungary, and Bulgaria.

In 2025 alone, the company has committed over €80 million toward expanding its logistic network, modernizing infrastructure and increasing processing capacity. The acquisition of Cargus further reinforced the company's leadership, pushing revenues beyond 1.2 billion lei.

